



Congratulations on your decision to sell your home, and for enlisting our help!

Understanding that you might have questions regarding the home staging process, we have prepared the enclosed information for you. There is a lot of information here, and it is not necessary to read through everything. You will find some great checklists and tips to compliment your custom consultation. Following the consultation, we will provide you with recommendations to address the specific needs of your home. Should you have any questions, please give me a call, text, or send an email right away. We're here to help with the complete process of preparing your home for sale.

Selling your home is a big deal, and it can feel overwhelming and stressful! Our job, as a part of your home marketing team, is to help you to minimize the time that your house spends on the market. We're not just selling a home - we are designing a lifestyle experience. We are looking for a "wow" when buyers come into your home.

What can you expect from your consultation?

- The most effective recommendations to promote a quick and profitable sale of your home.
- A full evaluation of your home – we will review the home with you room by room to address all recommendations, including updates and repairs, and will create a basic staging plan in order to prepare an estimate for staging.
- You will NOT need to take notes! We will record all of the information that you need and provide you with our notes, as part of a custom proposal, following the consultation.
- An unbiased buyer's perspective on your home – we are immersed in consumer behavior, design trends, and current market issues. We have created a formula for selling your home that works! We tap into buyer emotions and aspirations, while eliminating the distractions.
- Access to the home staging items that you need. We provide high quality staging furniture and accessory rentals to fit the needs of any home.

If you have any questions regarding any of the enclosed information, please let us know!

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